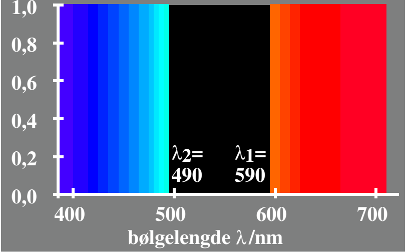$R(\lambda)$ refleksjonsfaktor; optimalfarge: apparat-magentarød M_d